



Society for the Prevention of Cruelty to Animals

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SPCA OF NORTHERN NEVADA GOES HIGH TECH WITH NEW I-PHONE APP!

(Reno, NV) – Stay connected 24/7 with the SPCA using the I-Phone – **SPCA Love Life App**.

This is one of the very few Apps in the country unique to the animal community. We are excited to be leading this revolution. We are proud to have partnered with Mac-O-Rama, a local apple specialist shop in Reno in this venture.

The I-Phone App gives you access to the following:

- Pictures and descriptions of all animals at the SPCA Pet Care & Adoption Center
- Hours and information for all SPCA locations including the Thrift Store and Shelter
- Latest happenings including updates on the SPCA
- Volunteer Opportunities
- How to donate to help the animals find their forever home
- Information about the SPCA including our mission and much more...

This is just the beginning:

- Universal iPhone/iPad version available now.
- You can share your favorite animals on Facebook and Twitter
- Get notified when that special animal that matches your preferences is available for adoption.

Please let us know what you think:

<http://itunes.apple.com/us/app/spca-of-northern-nevada/id424672914?mt=8#>

For more information contact Allison Edwards at 775.324.7773 x 204

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The mission of the SPCA of Northern Nevada is to end euthanasia as a means of pet overpopulation control in Washoe County. Our adoption center philosophy is that once an animal is accepted at the shelter, he or she is cared for until a new loving home is found. The SPCA of Northern Nevada receives no tax dollars or funding from any national organization. We rely totally on our local community to support our ongoing programs. Please visit us at www.spcanevada.org