



Support the SPCA OF NORTHERN NEVADA

Too many wonderful dogs and cats in northern Nevada still die in shelters because of a lack of time and space. You will be helping to create a facility where we can at least double the number of dogs and cats that we currently rescue and re-home.

You will be providing the public with new and enhanced programs and services, many of them that are offered nowhere else, including:

- On-site humane education programs for youth
- Pet training for adopters
- Senior pet placement and assistance
- Spay / Neuter assistance for low-income residents
- Low-cost vaccination and microchip clinics for the public
- Volunteer opportunities for people of every age
- Disaster preparedness - emergency pet sheltering



You will be providing our dogs and cats with a much healthier environment, including more exercise space, walking trails, better light and ventilation, and an improved on-site veterinary capability. Healthier animals = better pets.

You will be helping to increase our capacity to heal and rehabilitate poorly socialized or abused dogs and cats that need some extra TLC.

You will be helping to create a shelter that will be highly visible, convenient, and easily accessible just off US 395 North. We anticipate that our customer traffic will more than double in our new location.

You will be making it possible for us to extend our rescue operations across more of Northern Nevada, wherever the need is greatest.

Your investment will be used prudently and efficiently to pursue our live-saving mission.

Your help will allow the SPCA of Northern Nevada to continue to promote a lifetime commitment between people and pets, and to work towards the day when every pet is loved and valued.

At the SPCA of Northern Nevada, we believe that every pet deserves a chance to be loved, valued, and appreciated. We also believe that pets have much to offer us in return, by providing companionship to the lonely, teaching compassion and responsibility to the young and bringing joy into our busy, stress-filled lives. But despite significant progress, far too many pets still die in shelters across Northern Nevada, having never received that chance for a life in a loving home. And far too many people do not get the help they need to become informed and responsible pet owners. Achieving our goals requires us to do more.



We now have the opportunity to build a new animal shelter that will permit us, with your help, to do just that -- more. Since 1998, the SPCA of Northern Nevada has operated from a leased 5,000 sq. ft. shelter on 5th Street. Transitioning to a new facility will allow us to better meet the needs of our community's pets and people through expanded programs and services, many that will be entirely unique in the area.

- **A focus on rehabilitation:** Many dogs and cats arrive at animal shelters after having suffered from neglect or abuse. In a typical municipal shelter, they may consequently exhibit fear, anxiousness, or aggression. As time goes by, these problems often get worse, and the pet is "written off" as unadoptable. We can do better. Our shelter facility will be designed and operated to ensure that each dog and cat receives individualized attention and training to address its specific needs.

- **A multi-faceted humane education program:** The best hope of achieving our goals is to educate a "next generation" of caring and responsible pet owners. The new SPCA facility will integrate both on-site and off-site humane education programs into its operational plan.

- **Community services:** From the new SPCA shelter, we can offer the public expanded vaccination and microchip clinics, spay-neuter assistance, training classes, information services, volunteer opportunities for people of every age, and a disaster response capability.

The SPCA of Northern Nevada has a proven history of mobilizing people to achieve big things with modest resources, all the while remaining true to our

founding principles, which include:

- Making a lifetime commitment to every dog and cat that we shelter
- Taking the time to match each of our pets with just the right person
- The belief that even "less-than-perfect" dogs and cats can become wonderful pets with a little TLC

With your support, we will be able to more effectively promote these principles, to save more lives, and to improve the lives of people through pets. We look forward to working with you to create the community that we all want and deserve.